

Call for collaborators

Are you a student passionate about semiotics? Then you have a space in **Hortus Semioticus blog!** We are an autonomous and digital resource in the making, looking for volunteers to share their knowledge, questions and experiences with the semiotic community. We need **content creators** and **writers** for the upcoming sections of our monthly blog (to be released in November 2020):

I Students showcase

A friendly 5mn-video, where a student introduces herself/himself to the international semiotic community. We want you to tell us about your background, research interests, current topic of dissertation, and expectations for the future. The goal of this section is to make semiotics' most valuable resource (people!) visible to others who might connect with similar issues/views/plans. You can also partake in this section by seeking out fellow students, and recording their 5-mn video.

Questions to be answered in **Students showcase:**

1. Short personal introduction (name/country/university/programme/hobbies)
2. Why is semiotics important to me?
3. What is my current motivation/occupation making me study/research/apply semiotics?
4. What are some of the main questions/problems that I am trying to answer/solve using semiotics?
5. Short outro inviting the viewers to get in touch if they are interested in similar topics, or if anyone is willing to provide tips/advice for the student. Networking, networking!

II Speak semiotics

A didactic piece of writing intended for a more general audience outside the semiotic community. Its goal is to be a 'quick-reference' gateway to understand, in a basic but appealing way, some of the main concepts that semioticians use on a daily basis.

Questions to be answered in **Speak Semiotics:**

1. What is the meaning of the concept (e.g. interpretant, semiosphere, etc), and to what type of object/phenomena does it refer to? Rewording, rewording!
2. What are some everyday examples/situations where this object/phenomena is at stake? Examples, examples!
3. Why is this concept important for understanding semiotics as a whole, or in a particular field of semiotics? Insight, insight!
4. What are some literature recommendations if the reader wants to go in depth with this concept? Sources, sources!

III Semiotic toolkit

Short review/overview/synopsis of useful resources. It is a *concise* and *practical* overview/walk-through of possible tools for students. The collaborator may pick any of the following modalities:

- Book/book section/paper
- Journal (e.g. *Sign Systems Studies*)
- Software (e.g. *EndNote*)
- Search engine (e.g. *Library Genesis*)
- Online tools/websites (e.g. *The Commens Encyclopedia*)
- Social media for academics (e.g. Academia.edu)

Questions to be answered in **Semiotic toolkit**:

1. How was this material/resource useful for my personal experience? Examples, examples!
2. How this material/resource could be useful for other people researching/studying semiotics? Ideas, ideas!
3. How can people access/download/visualize the materials/resource? Links, and screenshots!
4. What are some practical tips for operating/using/revising the material? Instructions, instructions!

IV News

This section will focus on covering events relevant for the semiotic community. The collaborator may pick any of the following modalities:

- Conference
- Thesis defense
- Seminar
- Exhibition
- Book/journal release

These may take the form of a short report, an interview, or even a commented photo gallery with a general introduction. The questions to be answered in the **News** section are: Who, what, how, when, where, and why? It may also be structured as a Q&A stream.

V Features

Freestyle content justified by the fact that the topic and the format are interesting and following the personal style of the writer. The volunteer may also pick any of the following modalities:

- Essay
- Chronicle
- Short story/video
- Piece of art/drawing/painting

Contact:

To receive the full details and guidelines, please send an email to hortus.blog@semiootika.ee with the subject **Blog volunteer**.

Deadline: October 15th. We receive submissions in English, Estonian and Spanish!

More calls for contributions are coming, so please also let us know if you would like to share your content in the future, even if you do not make it to the first deadline.

For more information visit: <https://www.hortussemioticus.ut.ee/>